

# REEF



## Roosevelt Elementary Educational Foundation



*“Cultivate in each student a lifelong passion for learning”*

The Roosevelt Elementary Educational Foundation (REEF) is a volunteer parent teacher Foundation dedicated to support curriculum enrichment and other educational needs to continue the tradition of excellence at our school. REEF is a nonprofit organization, under IRS Code section 501(c)(3) and is qualified to receive tax deductible transfers and gifts.

Through a joint effort with the teachers, Principal and parents, Roosevelt has incorporated Computer, Art, PE and Music into the daily curriculum for our students. Additional programs and activities include: Read with Roosevelt, the Fall Ball and Carnival, Cultural Arts, Science Fair, After School Enrichment Programs (ASEP) and Parent Education Forums. These programs and activities, along with many more are not funded by the school district and are made possible by the families and friends of Roosevelt Elementary school children.

All Teachers and Parents at Roosevelt Elementary are eligible to be a member of REEF simply by filling out an application. The membership votes on the election of the Directors as set forth in the Bylaws, the general budget and changes to the bylaws. The directors oversee the day to day operation of the foundation and make funding decisions based on discussions with the membership and recommendations by the Principal.

Roosevelt earned the coveted Distinguished School Recognition Award in 2006 through the hard work of Principal Dr. Ronzone, the teaching staff, student body and parents. Parent efforts through fundraising support the student achievement which helped make the Distinguished School award possible. This award identifies and honors some of California's most exemplary and inspiring public schools. State Superintendent Jack O'Connell said, "These schools are the best of the best. They share a vision of excellence and they have brought that vision to life."

Each year we need to raise \$100,000 or more to support such programs and desperately need the help of all our parents, teachers and students to support our school by donating their time and/or money. Through your support and generosity, you can contribute to keep Roosevelt as one of the top schools in Santa Barbara.

### Address

Roosevelt School  
1990 Laguna Street  
Santa Barbara, CA 93101

Phone: (805) 563-2062 x207  
Fax: (805) 563-6092

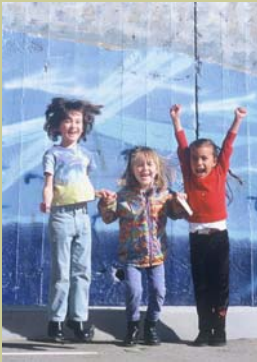
### E-mail REEF:

reef@rooseveltrees.org

### Web:

www.rooseveltrees.org  
www.rooseveltamilies.com





**“Stimulating curiosity and creativity”**

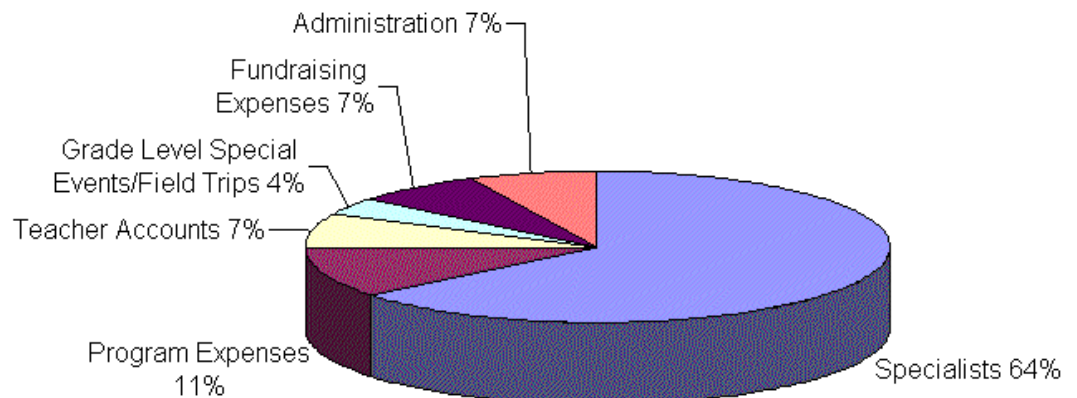


**“Instill confidence, courage and integrity”**



## How funds have been allocated (Sample Budget )

<b>Specialists</b>		<b>89,500</b>
Art Instructor	30,000	
Computer Instructor	7,000	
Music Program	7,500	
PE Instructor	30,000	
Upper Grade Aides	15,000	
<b>Program Expenses</b>		<b>18,850</b>
Cultural Arts	10,000	
Extra Curricular Enrichment (	700	
Family Nights	300	
Field Day	500	
Garden	100	
Outreach	100	
Parent Education	100	
Principal's Recess	700	
Read with Roosevelt	700	
Safety	200	
Science Fair & Kick-off Asser	350	
Sixth Grade Promotion	1,100	
Spirit Store	1,500	
Miscellaneous	2,500	
<b>Teacher Accounts</b>		<b>10,900</b>
Art Materials	2,000	
Classroom Teacher Expense	2,700	
Computer/Media/Technology	1,200	
Grade Level Enrichment Fun	3,500	
PE Supplies	1,500	
<b>Grade Level Special Events/Field Trips</b>		<b>5,550</b>
2nd Grade Clay Program	500	
I Madonnari (7 X 7 square)	250	
3rd Grade Lake Cachuma	800	
4th Grade Gold rush	1,000	
5th Grade Science Exhibition	1,500	
6th Grade LACMA	1,500	
<b>Fundraising Expenses</b>		<b>35,500</b>
Auction	4,000	
Run For Roosevelt	5,000	
Annual Fund/Tile Wall	2,000	
Giftwrap	19,000	
Carnival	4,000	
Party Book	1,500	
<b>Administration</b>		<b>9,900</b>
Bank Fees	700	
Child Care, Translation, Thur	2,000	
Health Office/Supplies	500	
Insurance	1,200	
Office Supplies	2,500	
Refreshments	1,500	
WorkShops	1,500	
<b>Subtotal expenses</b>		<b>170,200</b>



## Giving Campaign

**REEF** sponsors many events in order to raise money to pay for the many fabulous programs offered at Roosevelt not paid for by the school district. Support from parents, neighbors, and friends is a vital element to the school's mission of maintaining a tradition of excellence in education. A summary of some of the fundraisers are listed below.

**Annual Fund:** Encourages donors to support the school at every dollar level: from modest donations that help fund day-to-day operations to major gifts that endow entire programs. Donations are **tax-deductible**. Please be as generous as your family can be. Cash, check, credit-card or stock donations are accepted.

Stock Donations can be one of the most advantageous ways for a donor to enhance their charitable giving. When you sell an appreciated long term security you may be **you may deduct the full market value without paying capital gains**. (Consult your accountant for tax advice.)

The **Tile Wall** was created to recognize contributors to the Annual Fund depending on level of participation. Donations in excess of \$1,000 will be eligible to have a plaque placed on the "Tile Wall" at Roosevelt School, while space is available.

<u>Honor Roll</u>			
Valedictorian	\$10,000	Scholar	500
Summa Cum Laude	5,000	Fellow	100
Magna Cum Laude	2,500	Friend	25
Cum Laude	1,000		

**Run for Roosevelt:** Held in the Spring at the Mission rose Garden, Encourages physical education, active lifestyle and healthy nutrition for our children;

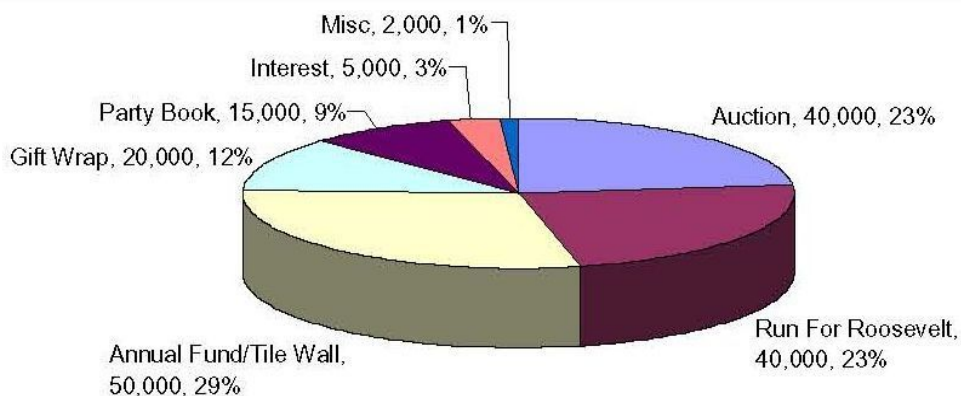
**Auction/Party Book:** A school favorite among parents;

**Gift Wrap and Holiday Food Sale:** A simple effort. in which the foundation receives 50% of the proceeds for gift wrap sales and 35% for food items;

**E.Script and Box Tops:** We receive a percent of all purchases made by Script members (membership is free) every time you buy groceries from local markets;

**SEE's Candy Drive:** We receive a percentage of sales with no costs to the school;

**Fundraising Goals**



**Additional Programs and Events that REEF Sponsors :**

**Fall Ball, Carnival, Spirit, Yearbook, Directory and ASEP:** These are self funded programs that are created for the benefit of our students. Revenue brought in from the event is used to pay specifically for that event. If there are any excess funds they are transferred to the general fund.



*“Encourage a sense of responsibility to the community in which we live”*



*“Building enthusiasm for excellence and achievement”*



## REEF Directors

Greg Bartholomew  
Nick Beeson  
Diane Bock  
Tiffany Dore  
Gisele Erlach  
Julie Hayden  
Frank McGeoy  
Leanne Mokros  
Amy Moore  
Fran Lewbel  
Michael Lewbel

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## Roosevelt School compared to other schools

### Private School vs. Roosevelt School

Tuition at private schools such as Crane Country Day, Marymount, and Laguna Blanca, can be as high as \$18,000 per year, per student, for Kindergarten through sixth grades. Not only are these numbers **not tax deductible**, but they do **not** include any additional requests for capital campaigns, donations and special programs.

Though Montecito Union and Cold Springs Schools are public schools they receive larger per-pupil funding and like private schools, parents provide additional funds for capital campaigns and special programs.

Montecito Union	\$17,272	per student
Cold Springs	\$12,477	per student
<b>SB School District</b>	<b>\$ 8,639</b>	<b>per student</b>

Sources: *Education Vital signs and National Education Association Rankings & Estimates (NEA)*, California Department of Education, Greatschools.com, [www.ed-data.k12.ca.us](http://www.ed-data.k12.ca.us)

### ***I pay a lot of money in taxes.***

### ***Why should we contribute more money each year?***

Unfortunately, we cannot rely on per-student spending alone to provide a quality education. While tax dollars are very important to this school, we still cannot provide the level of education and enrichment programs currently offered at Roosevelt School without additional funding. The priority of the school district has been to focus limited state funds on improving overall test scores. While important, this approach does not fully educate children in all areas such as fine arts, music, physical education and technology.

### **How can you help?**

Roosevelt Elementary needs continued support every year to maintain the programs we have today. Without our fundraising efforts, these programs would not exist. Contributions at every level are greatly appreciated. Your support can help maintain the quality education our children receive at Roosevelt School today, and for future generations. Please make a donation today.

### **Make your donation or pledge.**

All donors, unless requested to be omitted, will be listed in Annual Fund literature. Call REEF at 563-2062 x207, visit our web page at: [rooseveltrees.org](http://rooseveltrees.org), or fill out our remittance envelope and return to REEF.